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July 2024 / In This Edition

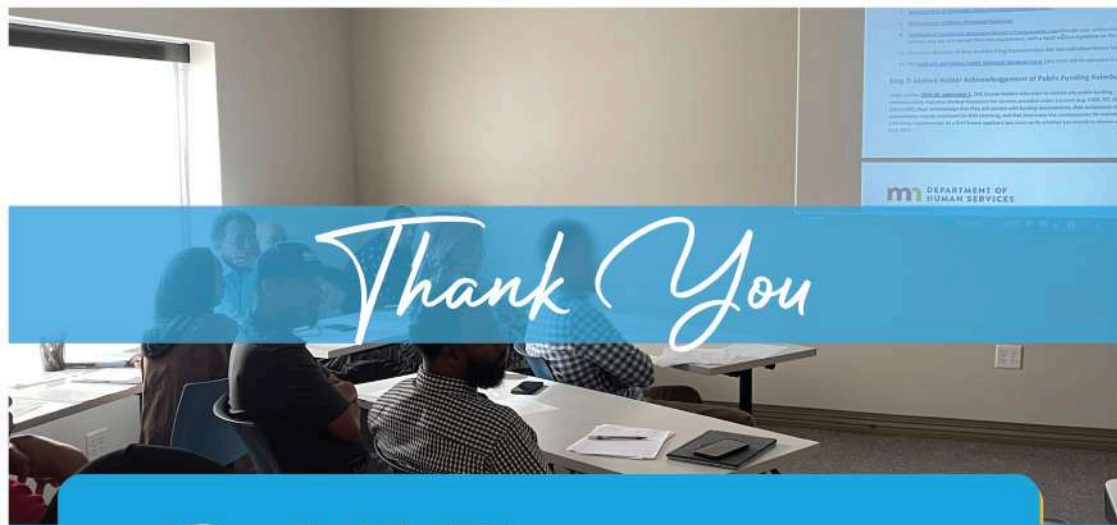
- Somali Independence Day Event
- 245D Event
- Isuroon at Taste Of Minnesota!
- African Mental Health Summit
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Somali Independence Day Event



Happy Somali Independence Day! We had an amazing turnout! Thank you to all of those who visited our table. To learn more about our services please visit our website lsuroon.org

245D Event



245D WORKSHOP



Thank You for Joining Our 245D Application Training!

We had an amazing session
Exciting News: There will be a follow-up
session to dive even deeper!
Stay tuned for the date announcement.



ISUROON.ORG




**ISUROON SMALL
BUSINESS HUB**



AUGUST TRAINING CALENDAR

August 7th Introduction to Business Property - Leasing and Buying! <i>Time: 4:30-6:30 pm</i> - Strategies for negotiating lease terms - Investing in Business Property - Gain the foundational knowledge you need to navigate the complexities of business property and make informed investment decisions for your business. Register Now at Isuroon.org/events/	August 13th Navigating 245D Applications: Hands-On Guidance and Fee Assistance <i>Time: 4:30-6:30 pm</i> - Receive hands-on support in navigating the 245D application process - Access fee assistance options and guidance for financial support - Refine your application approach with expert insights and tips - Enhance compliance readiness with tailored advice and support - Engage in a personalized Q&A session to address your application needs Register Now at Isuroon.org/events/	August 14th Business Blueprint: Crafting a Strategic Business Plan for Entrepreneurs <i>Time: 5:30-7:00 pm</i> - Understand the importance of a comprehensive business plan for entrepreneurs - Learn how to structure and format a strategic business blueprint - Receive guidance on setting achievable milestones and goals - Engage in a Q&A session to refine your business plan and address your specific questions. Register Now at Isuroon.org/events/
August 21st Cultural Marketing Strategies for Every Business <i>Time: 5:30-7:00 pm</i> - Understand the importance of cultural marketing in reaching a diverse customer base. - Learn practical techniques for tailoring marketing strategies to different cultural contexts. - Gain insights into creating inclusive and engaging campaigns for all audiences. - Discover how to leverage cultural diversity as a competitive advantage in your marketing efforts. - Participate in a Q&A session to enhance your cultural marketing knowledge and address specific business needs Register Now at Isuroon.org/events/	August 27th Compliant Operations: Navigating Paperwork for 245D License Holders <i>Time: 4:30-6:30 pm</i> - Understand the importance of compliance and paperwork management for 245D license holders. - Learn about key documentation and reporting requirements. - Gain insights into best practices for maintaining compliance. - Discover strategies for effective paperwork organization and management - Participate in a Q&A session to address your specific compliance and paperwork challenges Register Now at Isuroon.org/events/	August 28th Business Property Management Essentials: Leasing, Buying, and Beyond <i>Time: 4:30-6:30 pm</i> - Key considerations when choosing a business property. - Effective strategies for negotiating lease agreements. - Understanding the legal aspects of business property transactions. - Evaluating property for investment potential. - Practical tips for managing business property. Register Now at Isuroon.org/events/

Open-to-Use Computer Lab and Business Resource Center for Entrepreneurs

Our Computer Lab and Business Resource Center is open and free to use for all entrepreneurs! Whether you're just starting out or looking to grow your business

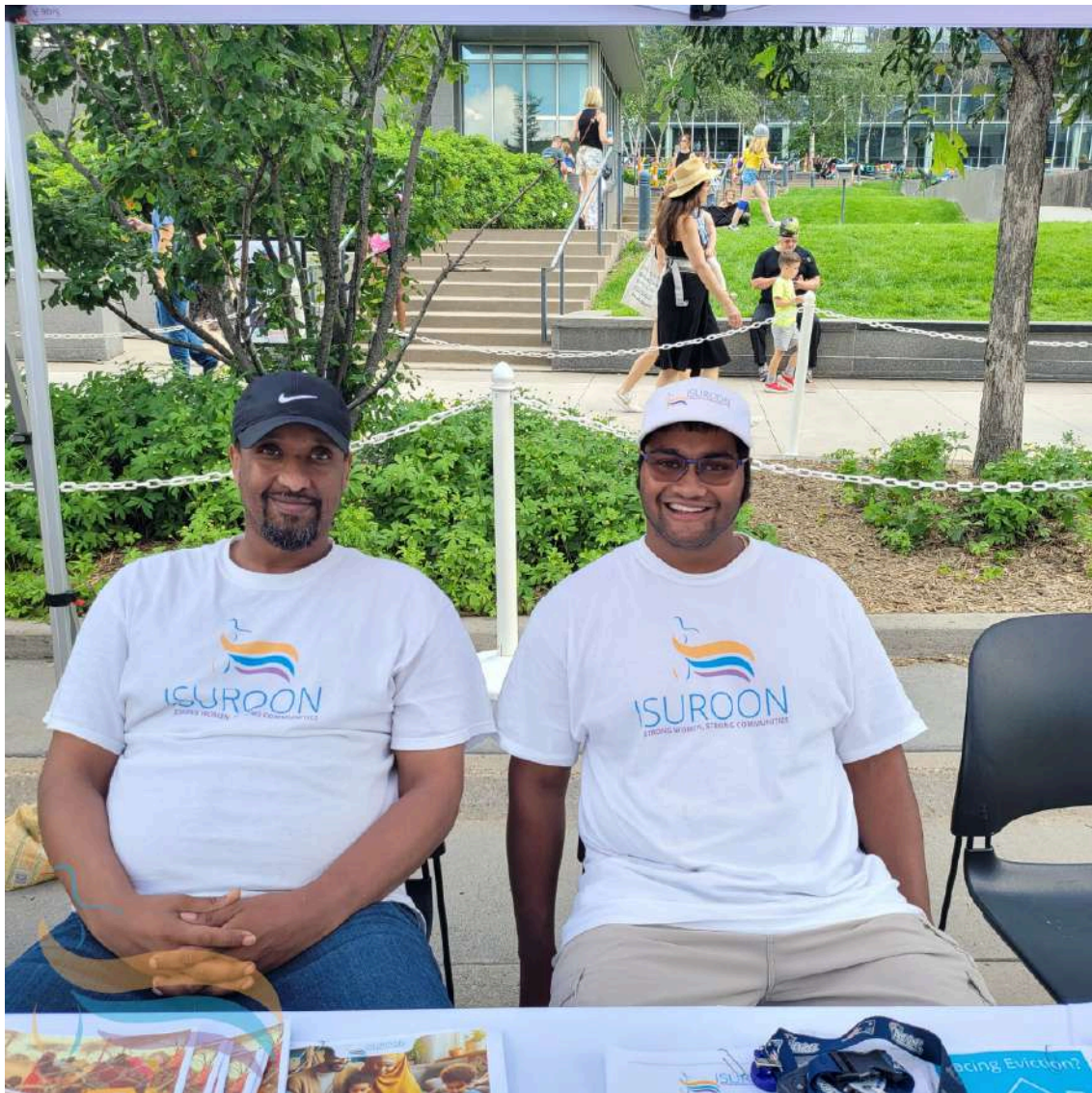
We offer: • Free access to computers • Spacious working area • Printing services

Visit us at the **Isuroon Lake St Office** and take advantage of these resources to help your business succeed!

We had an amazing turnout for our 245D info session. We would like to thank everyone who attended. Please visit our website to learn more about our services! For upcoming sessions please view our August calendar or our website at <http://isuroon.org>

0716//2024

Isuroon at Taste Of Minnesota!



We had an amazing time at The Taste Of Minnesota. Thank you to all of those who stopped by our tent to learn about our programs and services! We look forward to seeing you all again next year at The Taste Of Minnesota!

07/06-07/07/2024

Donate to Isuroon!



Isuroon is dedicated to empowering Somali women and their families through culturally sensitive programs and services. We believe in creating opportunities for education, health, and economic independence, ultimately fostering stronger, healthier communities.

Your support can help us continue our mission and expand our impact. Here's how you can make a difference:

Donate: Your generous contribution will directly support our programs, including education initiatives, healthcare access, and economic empowerment projects.

[Donate Here](#)

African Mental Health Summit



We would like to thank Dr. Tolulope Monisola Ola and Dr. Richard Oni for inviting us to their 10th Annual African Mental Health Summit. It was amazing to celebrate a decade of advancements in mental health within the people of African Descent community!

07/12/2024

Refugee Services: Success Story



Salam! I am Mohammad Dawood Ayubi, originally from Kabul, Afghanistan. Departing from Afghanistan on August 16, 2020, I now reside in Minnesota alongside my wife and two children.

My journey is unique; having served as a driver for various foreign organizations in Kabul, I developed a profound passion for driving.

In January 2024, I became acquainted with the IDA program, an initiative that captivated my interest due to its profound impact on empowering Afghan men and women to achieve self-sufficiency and progress. Motivated by its potential, I encouraged Afghans, residing here as well, to partake in the program.

Witnessing a sister's acquisition of her first car through this program affirmed its significance, particularly in enabling women to acquire driving skills and contribute to their families' welfare by addressing fundamental needs. Isuroon, through its steadfast efforts, has played a pivotal role in facilitating Afghan refugees' participation in the IDA program.

Equipping them with financial literacy, it empowered them to save and eventually purchase vehicles. The vehicle I acquired now facilitates my mobility, enabling me to promptly respond to familial emergencies and commute to a distant workplace.

The professionalism and compassion demonstrated by the Isuroon team were exemplary. From guiding us to find a reputable dealer to facilitating the required paperwork, they ensured a seamless process.

I earnestly hope that Isuroon continues to organize such programs, fortifying our community's resilience and prosperity.

Stay tuned for more amazing success stories in our August edition of our Newsletter!

**For any Refugee Services please contact
Abdulkadir Bakar at Abdulkadir.bakar@isuroon.org**

Human Trafficking Awareness Session

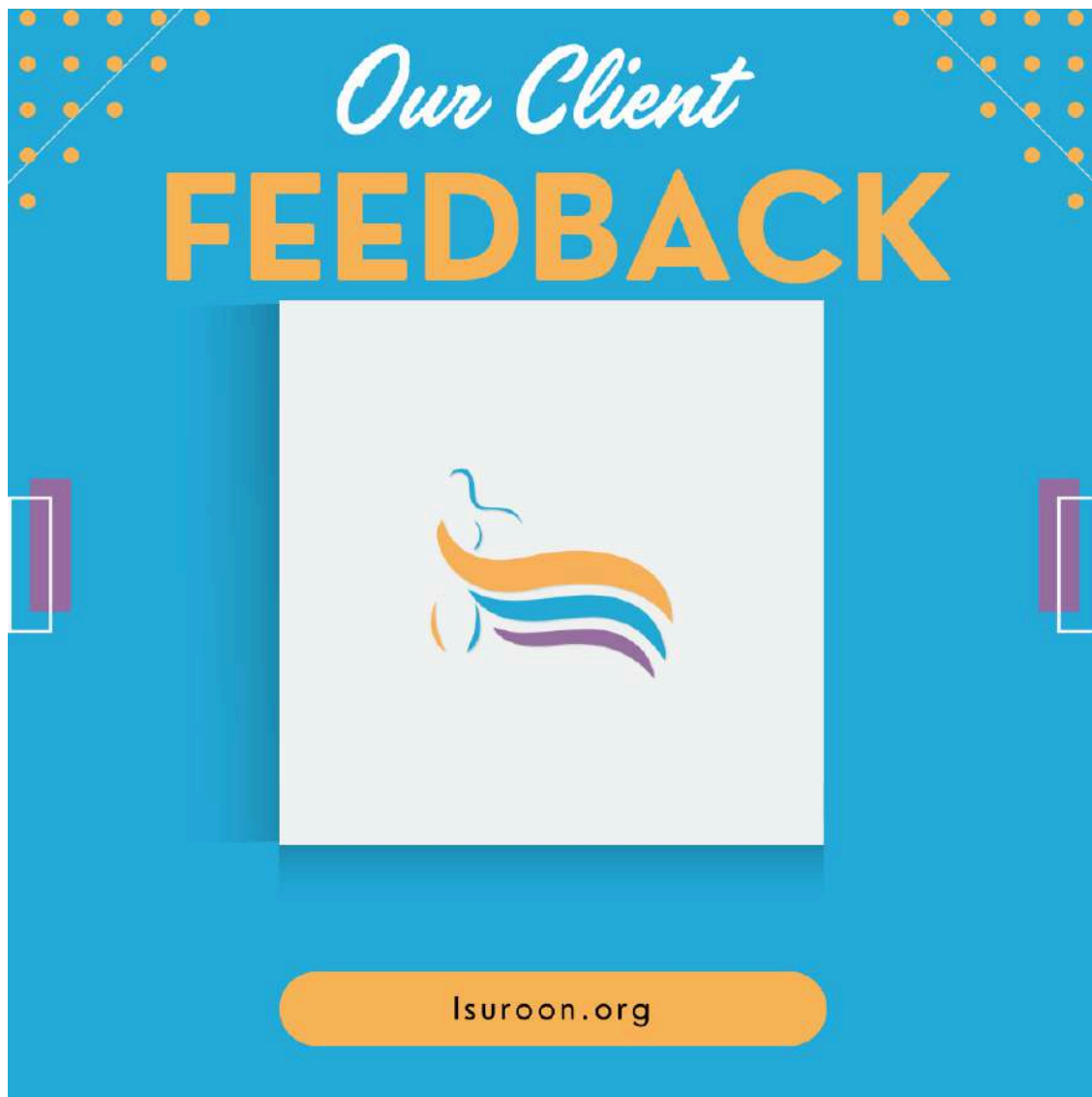


We would like to thank Mike Simmons and Fathuma Mohamed for leading our first Human Trafficking Awareness Session.

Stay tuned on our social media platforms for updates regarding our five-part short video series!

07/25/2024

Client Feedback: Great job Farah Mohamed!



Hello,

Thank you so much for your class, I have learned valuable lessons that can help me make a better decision as first time home buyers. I learned a lot about the first generation program, finances, the process of what goes into home buying, avoiding scams, and being realistic about your dream of owning a house. You gave us good advice that can make the home buying process very easy and know what to expect. Again it was an informative class and I enjoyed it. And now I feel confident about starting the process of owning a home. Thank you Farah!

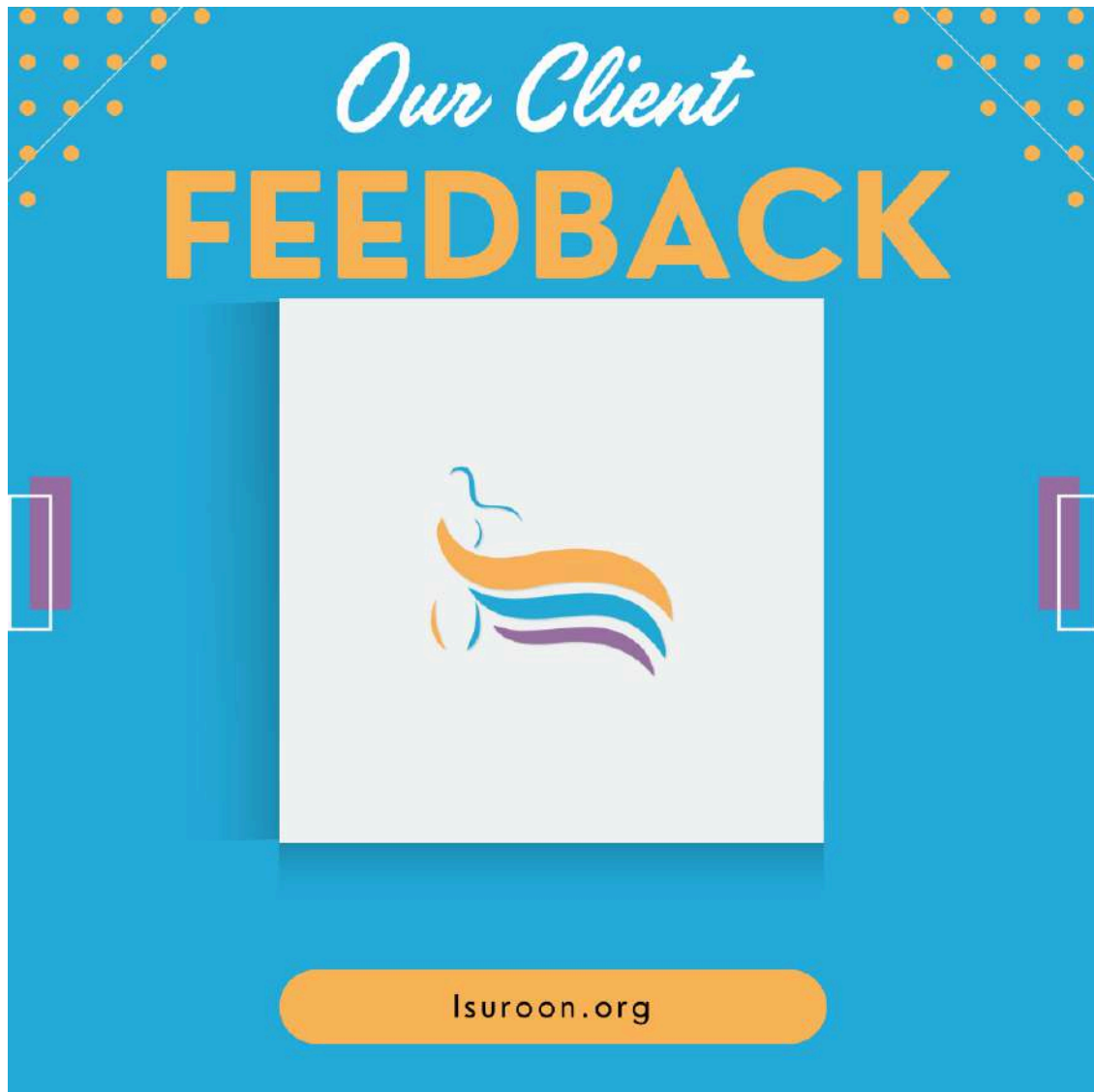
For upcoming Homeownership sessions please click the links below.

Notice: \$40 Fee is required to attend.

<https://www.eventbrite.com/e/952635938737?aff=oddtcreator>

<https://isuroon.org/events/>

Client Feedback: Great Job Mohamed Ali Nor!



Mr. Abdi, a 70-year-old immigrant from Somalia, came to our office seeking assistance in finding a house to live in. He had been struggling to get his own apartment because he lived with friends in a cramped or small apartment that did not meet his needs.

Upon meeting Mr Abdi, we conducted a thorough assessment of his situation. He was not able to search how to fill out the application because of his limited language, which made navigating the housing market difficult for him and he had no family in the area to get support.

I listened to his desperate need to find a place to live. I decided to explore options within the public housing system, which often provides subsidized

housing for low-income individuals and families. I gathered all necessary documentation, including proof of income and identification, and assisted him in filling out applications for suitable housing units.

Navigating the public housing system can be complex, especially for someone unfamiliar with the process and who cannot speak English. Most of our employees are bilingual that made it easier to help people. I accompanied Mr Abdi to meetings with housing authorities, translated documents, and advocated on her behalf to ensure he received fair consideration for available units.

After several weeks of diligent effort, I won to help Mr Abdi and finally got a secure one-bedroom apartment in a senior-friendly public housing complex near his friends. The apartment was well-maintained, accessible, and provided amenities such as community spaces and transportation services that were essential for Mr Abdi's daily life.

Moving into his new apartment was a life-changing experience for Mr Abdi. He expressed immense gratitude for the support he received throughout the process. The stability and affordability of his new home alleviated much of his financial stress, allowing him to focus on his health and well-being.

Mr Abdi's success story is a testament or demonstration to the importance of community support and advocacy in helping vulnerable populations access essential services like housing. By working together with Mr Abdi and leveraging our resources, we were able to make a significant difference in his life and ensure he had a safe and comfortable place to call home in his senior years.

We would like to thank Mohamed Ali Nor for his tremendous job in assisting Mr Abdi! This is a true testament demonstrating the impact Isuroon has within the community.

Isuroon Partners!



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FOUNDATION**





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HUMPHREY SCHOOL
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UNIVERSITY OF MINNESOTA



Thank You for taking the time to read our Newsletter!

Stay up to date on our activities and services by visiting our website and following our Social media platforms down below!

<https://www.isuroon.org/>



X



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Website: <http://Isuroon.org>

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